

## MEDIA RELEASE

George McCullough,  
Executive Director  
Central New Jersey Network (formerly PCTV)  
1 Monument Drive, Princeton, NJ 08540  
Direct: 609.252.1963  
[info@cnjn.org](mailto:info@cnjn.org) • [www.cnjn.org](http://www.cnjn.org)

## FOR IMMEDIATE RELEASE

February 7, 2022

### **Princeton Community Television relaunches as Central New Jersey Network, the largest public television station in Central New Jersey, offering greater reach, new programming, and expansive resources to our local business community.**

Princeton, NJ — On February 7, 2022, Princeton Community Television announces its relaunch as **Central New Jersey Network (CNJN)**. Representing more than 30 years of television operating history, CNJN, whose management is comprised of local business leaders from Mercer County, now reaches across all Mercer County municipalities. With local programming as its bedrock, CNJN provides local, national and international news coverage. It is also one of the largest public producers of original content in New Jersey, delivering programs featuring local business, educational, nonprofits, and legislative leaders delivering perspectives on important, timely topics while answering viewers questions.

The station also acts as a forum for citizens to produce and broadcast their own shows, films, videos, commercials and more, providing camera equipment, TV studios and training.

*“As we close out Princeton TV’s first 25 year chapter, we look forward to starting a new and exciting chapter in our organization as we expand our services.” says George McCullough, Executive Director.*

Programming includes new talk shows and a broad line-up: The Gab, R & B Bistro, Open Source, The Geeta Chopra, Cafe Improv, Empathy in Action, New Beginnings, Positive Energy, I Am Not Cancer, Storyline, Back Story, Profonde TV, Clear Speak, The Tom & Doug Show, Eric Mintel Investigations, Real Talk on Racism, a program on Wealth Management, and Local, National & International News.

All CNJN programming is featured on its website at [www.cnjn.org](http://www.cnjn.org) and may be accessed over Comcast Channels 28 and 30 in Princeton and Channels 43 & 45 on Verizon FIOS throughout Mercer County. Programs are also carried by streaming organizations: Roku, Apple TV, and Amazon Fire, reaching a potential audience of over 100 million viewers.

The station’s NEW brand mark, designed by Tom McManimon, principal of StimulusBrand Communications, reveals the station letters in a bold flowing type font. The lettering is then framed on 3 sides like a TV screen featuring a spectrum of color along with an extended “notch” symbolizing a dialogue while pointing to the title: Community Television. The logo is tagged below with the mission statement: Engage. Inform. Entertain.

*“CNJN is especially appreciative of the volunteer time and energies provided by the following individuals and their companies for CNJN: Gabi Johnson; YourTownTube, Tom McManimon; StimulusBrand Communications, Christian Amato; CMA, Inc., Deborah Frazier, Hightower Investments, George McCollough; Princeton Community Television and Jim Parker; Riverview Studio’s. We also greatly appreciate the work of the Board of Trustees of Princeton Community Television in moving CNJN forward.” —Peter Crowley, Vice Chair.*

Yearly CNJN memberships are available in levels to fit everyone’s needs. Benefits include access to CNJN field and studio equipment, making programs for broadcast, discounts on CNJN classes and workshops, voting privileges at the annual meeting, timely announcements of special programs and CNJN events, and networking with other members.

**All contact details on next page:**

Cable TV providers interested in adding CNJN to your roster, please contact George McCullough at [info@cnjn.org](mailto:info@cnjn.org). Or call: 609.252.1963

For more information about CNJN services, visit [www.cnjn.org](http://www.cnjn.org) for upcoming scheduled shows.

For information on advertising and sponsorships, please email: George McCullough at [info@cnjn.org](mailto:info@cnjn.org).

Or call: 609.252.1963

To become a member, visit: <https://www.cnjn.org/Membership.html>

## CNJN Board Members

Jim Parker (Chair)

Deborah Frazier (Treasurer)

Karen Delk

Lew Goldstein

Tom McManimon

Peter Crowley (Vice Chair)

Christian Amato

Raymond "Syth" DeVoe

Gabi Johnson

Anne Reeves



Engage. Inform. Entertain.



Engage. Inform. Entertain.

